

## **Seagate Names Ryan Sheehy Vice President of Marketing and Public Relations**

FORT MYERS, Fla. (Jan. 31, 2023) — The full-service commercial and residential developer, Seagate Development Group, recently named Ryan Sheehy, APR vice president of marketing and public relations. Joining the team with 23 years' experience, the Southwest Florida native will evolve and expand Seagate's growing portfolio of brands. Sheehy will spearhead company-wide marketing, creative direction, storytelling, brand management, digital media, community relations, internal communication, media relations and more.

"Ryan has built a reputation as a marketing and PR trailblazer who dares to be different and delivers with consistency. Her tenacity and entrepreneurial spirit are exactly what we need at Seagate. As our portfolio of companies expands, we're forging new paths quicker than I imagined. Ryan's leadership is key as Seagate rises to the next level as an enterprise," said James Nulf, Jr., Chief Operating Officer and Partner of Seagate Development Group.

Ryan Sheehy's career path spans across major metropolitan markets in Florida, Texas and Pennsylvania. Sheehy has represented world-renowned brands in the fields of live entertainment and tourism, accelerating the growth of small businesses and major organizations. She taught and mentored thousands of university students at University of Central Florida and Texas State University. During the past five years, SHEEHY built her own full-service agency in Philadelphia before returning home to Southwest Florida to join Seagate. Sheehy holds a Master of Arts in Corporate Communication & Technology from Rollins College and a Bachelor of Arts in Advertising/Public Relations from UCF.

“Since joining Seagate, I’ve been in awe of the world-class team of experts leading our portfolio of businesses. As a game-changing pro, it’s my mission to execute award-winning campaigns, amplify our brands to the next level and elevate our well-established stellar culture. I pride myself on building legacies, and without a doubt, we’re making that happen at Seagate,” said Ryan Sheehy, Vice President of Marketing and Public Relations.

### **About Seagate Development Group**

Seagate Development Group is transforming the landscape of Southwest Florida with its portfolio of first-class companies. Seagate’s full-service offerings include new construction, custom renovation, interior design, management and leasing services and site development offerings. Rapidly reaching best-in-business status, Seagate Development Group has made its mark in awe-inspiring ways that are both seen in size and scale and delivered behind-the-scenes with character-driven craftsmanship. Introduced in 2015, Seagate is the incarnation of a vision shared by three highly accomplished real estate professionals – William Price, Matthew Price, and James Nulf, Jr. collectively. They have over a lifetime of experience in planning and creating bold, imaginative, luxurious residential destinations and innovative commercial structures. For more information, call (239) 738-7900 or visit [seagatedevelopmentgroup.com](http://seagatedevelopmentgroup.com).