

RESIDENTIAL REAL ESTATE

What to expect from business



Content overview

National focus: What can buyers/sellers expect from the summer-buying season with record-low mortgage rates? Is it the right time to buy? Refinance? What about apartments/townhouses and rentals?

Local: We'll tap into close-to-home residential realtors and brokers to share local trends and insights.

Format

Digital: Special "Rebuilding America" landing page

- National trend stories published on USATODAY.com
- Local-specific stories published across 260 local media sites

Print: Special "Rebuilding America" premium edition

- National trend stories published in USA TODAY newspaper
- Local-specific stories published across 260 local newspapers