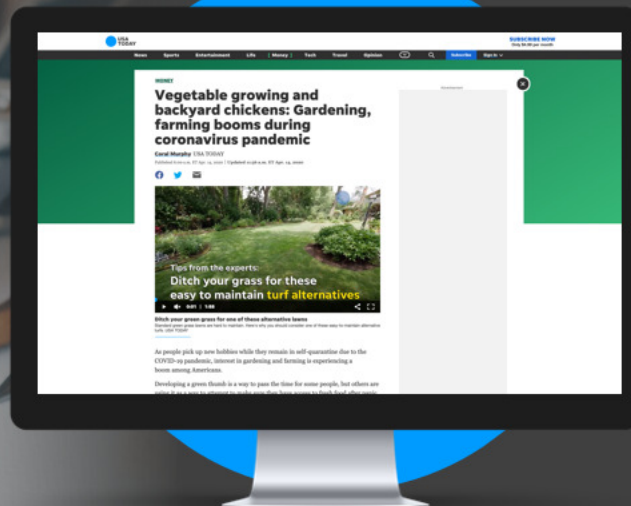


HOME SERVICES

What to expect from business



Content overview

National focus: Will Americans open up their wallets and pursue home-improvement projects? What about renovations and DIY endeavors? Sources include big-box DIY stores to customized architects and repair companies. Will there be an exception of pent-up projects?

Local: We'll ask similar questions to hometown home-service providers.

Format

Digital: Special "Rebuilding America" landing page

- National trend stories published on [USATODAY.com](https://www.usatoday.com)
- Local-specific stories published across 260 local media sites

Print: Special "Rebuilding America" premium edition

- National trend stories published in USA TODAY newspaper
- Local-specific stories published across 260 local newspapers