

FOR IMMEDIATE RELEASE

Quail West to Host Parade of Homes for Third Consecutive Year

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DATE

October 21, 2014

Naples Stock Development announced its award-winning Quail West gated golf course community in North Naples has been selected to host the joint, single-site CBIA-LBIA Parade of Homes for the third consecutive year. The 2015 Parade of Homes will be held Thursday, January 29 through Sunday, February 1, and Thursday, February 5 through Sunday, February 8. Quail West's Preferred Builders will present a spectacular collection of over twenty furnished model residences. Architectural designs by the likes of Stofft Cooney Architects, Weber Design Group, and RG Designs will showcase interior designs by an outstanding group of award-winning designers, including Marc-Michaels Interior Design, Soco Interiors, Pacifica Interior Design, Freestyle Interiors, Clive Daniel Home, Vogue Interiors, Pizzazz Interiors, Clark Interiors, Cinnabar Design, and Jinx McDonald Interior Designs. The models will include all product categories and present the finishes, furnishings, and open floor plans that today's luxury homebuyers prefer.

Quail West in North Naples is acknowledged as one of Southwest Florida's premier golf course communities. Breathtaking vistas, a collection of custom-designed manor homes, and an array of world-class amenities that includes two championship golf courses combine to provide an exceptional, award-winning lifestyle that has set a new standard for country club living.

Quail West conveys a sense of peace and pleasure that belies its proximity to Southwest Florida's stunning beaches, sumptuous dining, and world-class shopping. Tranquil neighborhoods are set against a stunning natural tableau and present an array of luxury residential choices that exude the elegance and livability one would expect in a community of Quail West's stature. The appeal Quail West holds for discerning luxury homebuyers is evident in the tremendous sales volume it has generated during the past two years. After reporting over 100 sales worth in excess of \$113 million in 2013, Quail West processed nearly \$100 million in year-to-date closed and pending sales through the end of third quarter, 2014.

Stock's success at Quail West is the result of an exacting business model that is based on a commitment to quality, and an aggressive approach to creating a readily available selection of furnished model and unfurnished move-in ready residences. Construction activity within Quail

West is at an all-time high. Nearly 70 furnished model residences, move-in ready homes, and end-user residences are under construction. Completed furnished models and completed unfurnished, move-in ready residences in all product categories are available for purchase and immediate occupancy.

Quail West's finely manicured neighborhoods showcase a diverse collection of residences perfectly suited in Southwest Florida's indoor/outdoor luxury lifestyle. Stock Signature Homes' Escala villa neighborhood is an enclave of 39 residences offering five three and four-bedroom floor plans ranging from 2,822 to 3,386 square feet under air base-priced from the \$700's. Five Escala furnished model residences will be showcased during the Parade of Homes. Six one and two-story floor plans base-priced from the \$900's and ranging from 2,702 to 3,612 square feet are available in McGarvey's La Caille villa neighborhood that will include 43 residences at build-out. Three new La Caille villa models will be featured during the Parade.

Quail West's Tamworth neighborhood offers residences ranging from 3,000 to over 4,000 square feet by Stock Signature Homes, Florida Lifestyle Homes of Fort Myers and Castle Harbour Homes. These luxurious residences are base-priced from the \$800's. Stock, Florida Lifestyle, and Castle Harbour have also created a collection of residences on estate-sized home sites in Newlands. An array of 3,000 to over 5,000 square feet residences is base-priced from the \$800's. The North Lake neighborhood presents a collection of 3,000 to over 5,000 square feet residences by Stock and Florida Lifestyle on 120-foot home sites with base-pricing from the \$800's. New model residences throughout the Tamworth, Newlands, and North Lake neighborhoods are scheduled to be included on the Parade. In addition to Tamworth, Newlands, and North Lake, Stock recently announced the release of Cortland, an enclave of twenty-one choice, 95-foot home sites with floor plans ranging from 3,699 to 4,239 square feet and base-priced from \$979,990 to \$1,114,990.

Quail West's legendary and luxurious estate residences are tucked along the community's rolling fairways, glistening lakes, and nature preserves. Custom estate residences by Stock Signature Homes, McGarvey Custom Homes, London Bay Homes, Fox Custom Builders, and Diamond Custom Homes have been designed to further Quail West's legacy for refined estate living. Custom estate home and home site packages are priced from \$1.8 million to over \$7 million.

Quail West's unprecedented collection of furnished custom estate model residences will serve as the highlight of the 2015 Parade of Homes. Five new exquisite estate models by Stock, as well as beautifully detailed estate residences by McGarvey, London Bay, and Diamond will be featured during the Parade of Homes. Each of these residences present all new architectural designs and interiors showcasing luxurious features and finishes. Designed for living, Quail West's estate models offer the rare combination of sophisticated elegance and casual comfort. Light-filled interior spaces maintain a strong connection with the outside to create a new standard for the luxury indoor/outdoor lifestyle.

Stock Development was named one of BUILDER magazine's top 100 builders for the second consecutive year and was also named CBIA's 2013 Builder of the Year. Gulfshore Business Magazine has listed Stock as the sixth largest company in Southwest Florida. Stock is the second largest builder in Collier County and the fifth largest builder in Lee County. Big Builder

Magazine has acknowledged Stock as one of the area's most successful builders. In 2013, Stock executed 578 sales worth over \$342 million company-wide in its award-winning communities of Lely Resort, Black Bear Ridge, Quail West, Olde Cypress, Paseo, and the soon to be released Hidden Harbour. The company is a Preferred Builder in TwinEagles, Renaissance, and Fiddler's Creek, and is building estate residences in Naples' Park Shore, the Moorings, and Estuary at Grey Oaks neighborhoods. Stock Development recently finalized its purchase of 15 luxury single-family home sites in Bonita Bay's Baywoods neighborhood. Stock anticipates having the three 4,000 to 5,000 square foot models by Stock Signature Homes completed in Baywoods by 2015 Winter Season.

Quail West is located east of Interstate 75, one mile south of Bonita Beach Road. Take Exit 116 (Bonita Beach Road) east. Turn right on Bonita Grande Drive and follow the signs to the sales center. Fine dining, shopping, and entertainment are just minutes away at Mercato, Coconut Point Mall, and Gulf Coast Town Center. Call 239.592.1010. Visit Quail West online at www.QuailWest.com.

PHOTO CAPTIONS

Quail West Entry Gate: Quail West has been selected to host the upcoming joint, single-site CBIA-LBIA Parade of Homes for the third consecutive year. The 2015 Parade of Homes will be held Thursday, January 29 through Sunday, February 1, and Thursday, February 5 through Sunday, February 8.