**Multi-Site Parade of Homes**

**Instructions**

**All entry forms must be typed and submitted in word format. Completed Packet to include the following:**

☐ Page 2: Carefully review Multi-Site Judging Information

☐ Page 3: Participation Level, Main Contact Info., Completed Payment Info.

☐ Page 4: Must be completed for each model entered

☐ Page 5: Signed Participation Agreement for each model entered

* **Entry forms, payment and model marketing materials are due Friday, December 20, 2013 at CBIA.**
* Submit entry in electronic format only, floor plan(s) in PDF and pictures in jpeg for each model using a disc delivered to CBIA or dropbox (or similar format). All materials must be received with entry and payment.
* Submit up to 3 pictures (exterior and interior) for each model. One set 72 dpi jpeg (4” – 6”) for the website, One set 300+dpi jpeg (5”- 7”) CMYK only for Naples Daily News insert. Pictures should be clearly marked as website or print.
* Late Registration Wednesday January 8, 2013 at CBIA – 10% late charge will apply for each entry.
* The Parade of Homes website will mirror the information as provided.
* Models will be judged on February 14-15, 2014 (judging criteria pg.2).
* POH Awards breakfast will be held (TBD)…. Each entry will receive 2 complimentary tickets to the breakfast.
* Directional signage will be provided (up to 3 signs), as well as signage for each model. Signs are to be returned to CBIA by March 30, 2014**.**

**CBIA 2014 MULTI-SITE JUDGING**

**Dates:** Friday, February 14-15, 2014

**Times:** 8:45 a.m. –5:00 p.m.

**Judging day:** Homes must be complete on judging day including landscaping, all surfaces finished and fixtures installed. Homes not presented in such condition on Judging day will not be judged. No refunds will be provided.

**Scoring:** The point method of scoring will be used. Entries must receive at least 75% of the total points possible to be eligible for an award.

**Guidelines:** 1) Each entry will be judged on its own merit by highly qualified impartial judges from outside Collier County. 2) Each entry must be ready to view upon the judges’ arrival.

**Time:** Judging times are assigned according to a routing schedule and **cannot be changed**. All entrants will be notified via email of the approximate time the judges will arrive at their site. No judging appointments will be rescheduled.

**Pricing Categories**

* 2,000,000 – 2,499,999
* 2,500,000 - 2,999,999
* 3,000,000 - 3,499,999
* 3,500,000 plus
* 700,000 - 799,000
* 800,000 - 899,000
* 900,000 - 999,999
* 1,000,000 - 1,499,999
* 1,500,000 - 1,999,999
* 299,999 and under
* 300,000 - 399,000
* 400,000 - 499,000
* 500,000 - 599,000
* 600,000 - 699,999

**Judging will be based upon a scale of 1-5 points in the following:**

**1. Exterior**

* Overall exterior appearance
* Outdoor planning - landscaping, decks, retaining walls, walks, pool, lighting
* Overall architectural design
* Quality of workmanship

**2. Interior**

* Main entrance - first impression
* Livability/Function - spaces planned for traffic flow, floor plan.
* Kitchen, Breakfast - functional, well planned, cabinetry, special features
* Family area - well planned, proportional for home & market
* Master bedroom - design, special features, closets
* Master bathroom - design, special features, overall appeal
* Guest bedrooms/bathrooms - design, special features, closets
* Special design features - built-ins, ceilings, fireplace, lighting, technology, energy efficiency
* Quality of Workmanship: Installation of fixtures, tile, placement of mirrors, trim, cabinets, and countertops

**3. Home Plan**

* Overall Impression
* Value/Appropriate pricing for home

**PLEASE CHECK PARTICIPATION LEVEL:**

**☐ Feature Community-$5,000 ☐ Single Entry- $2,500 ☐ Two Entries- $3,750**

**☐ Three Entries - $5000 ☐ Four Entries - $6000 ☐ Five+ Entries - $7000**

**Feature Communities Receive:**

* Featured in all promotional materials, press releases and advertising
* Community, models pictures and narrative descriptions highlighted on our POH website
* Community and model pictures highlighted in the newspaper insert
* Recognition at our POH Awards Ceremony
* Qualifies for up to three entries within the community-Each entry qualifies for judging/award categories provided builder of model is a CBIA member.

**Single Entries Receive:**

* Inclusion in NDN POH insert
* Model(s) highlighted on our POH website
* Qualify for judging/award categories

**Main Contact:**

**Company Name:**

**Address:**

**City:**        **State:**         **Zip:**

**Phone:**        **Fax:**

**Name of contact person:**

**Contact person phone:**         **Email:**

|  |  |  |  |
| --- | --- | --- | --- |
| **PAYMENT INFORMATION** | | | |
| **☐ Registration Deadline: Friday, December 20, 2013** | | **☐ Late Entry Deadline – Wednesday, January 8, 2014  (10% fee applied to each entry category)** | |
| **🞏 Check Enclosed 🞏 Credit Card** Payment must be receive on or prior to January 10, 2013 | | | |
| **PLEASE CHECK PARTICIPATION LEVEL: ☐ Feature Community-$5,000 ☐ Single Entry- $2,500 ☐ Two Entries- $3,750 ☐ Three Entries - $5000 ☐ Four Entries - $6000 ☐ Five+ Entries - $7000** | | | |
| **Name on Card:** | | **Total Enclosed:** | |
| **Credit Card #:** | | | |
| **Expiration:** | | **CRV:** | |
| **Card Billing Address:** | | | |
| **City:** | **State:** | | **Zip:** |
| **Authorized Signature:** | | | |

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| --- | --- | --- | --- | --- | --- |
| **Builder Narrative Description: (Builder must be a CBIA member in order to enter model)** | | | | | |
| Please include below (Up to 150 words) | | | | | |
| **Community Information / Amenities:** | | | | | |
| **Name of Community:** *Please include below Community Description. (Up to 70 words)* | | | | | |
| **Model Home Information:** | | | | | |
| **Community Name:** | | | **Model:** | | |
| **Address:** | | | | | |
| **Narrative Description**: *Please be specific. (Up to 50 words):* | | | | | |
| **Base Price**: **$**       **This price is the model shown price (lot, home, upgrades)** EXCLUDING interior design/furnishings. | **Price: $**        **Including furnishings** (if applicable) | | | **Square Footage:**        (Total)  **Square Footage:**        (Under Air) | |
| **Category:** | | | | | |
| ☐ **Single Family Home** | | ☐ **Multi-Family Home** | | | |
| **Directions:** | | | | | |
|  | | | | | |
| **Contact Information for Model & Judging Arrangements:** | | | | | |
| **Contact 1:** | | | | | |
| **Email:** | | | **Office:** | | **Cell:** |
| **Contact 2:** | | | | | |
| **Email:** | | | **Office:** | | **Cell:** |

***COMPLETE ONE FORM FOR EACH MODEL***

**2014 Multi-Site Parade of Homes**

**Participation Agreement**

**\*Must be completed by Builder/Contact for each model and submitted with entry materials.**

We hereby agree to abide by the following rules and regulations.

1. I understand that the price advertised in the 2014 POH publication will be the price of the model home excluding interior design/furnishings. I have verified pricing information listed on the official entry form and acknowledge that all information is correct.
2. This/these home(s) will be open for public viewing during all POH hours, March 7-10 and March 14-16 (**10:00 am to 5:00 p.m., Friday and Saturday and 12:00 p.m. to 5:00 p.m. on Sunday**).
3. I agree that if I sell model(s) entered in the 2014 Multi-Site Parade I will not allow buyers to move in until after March 16, 2014. There will be no refund if notification is after Friday January 10, 2013.

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BUILDER/CONTACT NAME (PRINT) DATE

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BUILDER/CONTACT SIGNATURE