



**FOR IMMEDIATE RELEASE – RENDERINGS ATTACHED**

**Design Studio by Raymond to hold Holly Jolly Gingerbread Challenge to raise funds for toy donations**

FORT MYERS, Fla. (Date, 2014) – Design Studio by Raymond will hold the first-annual “Holly Jolly Gingerbread Challenge” from Monday, Dec. 8 to Saturday, Dec. 13. The contest will feature entries from local pastry chefs, including Christina Gray from A Spoonful of Sugar and Kimberly Bechtel from Sweeties Custom Cakes. Visitors to the Naples showroom will be able to see the homes on display and vote for their favorite gingerbread house, as well as place silent auction bids for the culinary creations as part of a fundraiser. The final day of voting and the silent auction bids will take place on Saturday, Dec. 13 from 10 a.m. to 2 p.m., when the featured chefs will be performing holiday-themed cooking demonstrations in the Design Studio demo kitchen for guests to participate in. The winners of the silent auction of each house and the “Fan Favorite Gingerbread House” will be announced at 2 p.m. on Saturday, Dec. 13.

Design Studio by Raymond is holding this contest in partnership with the Collier Building Industry Association to raise funds for Toys & Joys for Boys N’ Girls. Proceeds from the silent auction will help purchase toys for children this holiday season. Local architecture and planning firm Weber Design Group provided the working drawings for three different house designs for each chef to follow.

Jimmy Martin, vice president of operations for Design Studio by Raymond, said the contest is a great way to support the community. “We’re thrilled to be working with the CBIA to bring joy to kids in Southwest Florida, and we can’t wait to see the beautiful designs that the chefs dream up,” he said.

As part of the Raymond Building Supply family of companies, Design Studio by Raymond offers a diverse and comprehensive product selection and superior design services. Backed by more than 50 years of industry experience, the design studio offers turnkey installation and contractor services, as well as design support from trained industry professionals

for a high-end one-stop shopping experience. The new Naples showroom is located at 990 1<sup>st</sup> Ave. N., Naples 34102. Hours of operation and more information are available online at [www.DesignStudiobyRaymond.com](http://www.DesignStudiobyRaymond.com) or by calling 239-278-1334.

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