

# SPONSORSHIP PROPOSAL



## 5th ANNUAL



Presented By

**RANDY  
THIBAUT**  
President & CEO



November 4, 2015  
5:30 pm - 7:30 pm  
Miromar Design Center  
10800 Corkscrew Road  
Estero, FL 33928

Lee Building Industry Association  
10501 Six Mile Cypress Parkway, Suite 118  
Fort Myers, Florida 33966  
P: (239) 936-5525 | F: (239) 936-5839  
www.bia.net

Collier Building Industry Association  
3200 Bailey Lane Suite 110  
Naples, Florida 34105  
P: (239) 436-6100 | F: (239) 436-3878  
www.cbia.net

*The LBIA and CBIA are comprised of approximately 600 companies involved in every aspect of the building industry and our respective communities for a growing southwest Florida. Our associations serve our members and advance the building profession through communities of knowledge, sharing and education.*

## Support an event that supports the building industry.

Please join prominent building industry professionals and businesses in supporting the Building Industry Association at Market Trends, this year's premiere home building industry event. The Lee and Collier BIA organizations have teamed up again this year to offer the region's largest program of its kind with an expected sell out audience of over 300 local building and development industry professionals.

Randy Thibaut, President & CEO of Land Solutions, Inc. will be presenting facts and insight that directly impact the industry. His knowledge of the market and accurate and up-to-date research will provide attendees with the tools needed to make informative decisions that positively impact our region.

We invite you to provide important financial support of the program and the industry by sponsoring 2015 Market Trends through the sponsorship opportunities as outlined below. Numbers are limited for all levels.

### Title Sponsorship - \$3,000

- Exclusivity
- Table Sponsor at 2 BIA General Membership meetings – 1 for LBIA, 1 for CBIA
- 2-minute speaking opportunity at start of program
- 6-8 foot skirted table with premium placement
- 6 event tickets
- Full screen logo acknowledgement displayed before and after the presentation
- Logo in the footer of the presentation
- Logo on Market Trends book cover
- Full page ad on inside front cover of Market Trends
- Logo included on event promotional materials (online, print and electronic)

### Platinum Sponsorship - \$1,500

- Full screen logo acknowledgement displayed before and after the presentation
- Logo in front of Market Trends book
- ½ page ad in front of Market Trends book.
- 6-8 foot skirted table
- 4 event tickets
- Logo included on event promotional materials (online, print and electronic)

### Gold Sponsorship - \$1,000

- Logo acknowledgement displayed before and after the presentation
- Logo on back inside cover of Market Trends book
- ¼ page ad in back of Market Trends book
- 6-8 foot skirted table
- 2 event tickets
- Logo included on event promotional materials (online, print and electronic)