

SPONSORSHIP PROPOSAL



4th ANNUAL



Presented By

**RANDY
THIBAUT**
President & CEO



November 11, 2014

5:30 pm - 7:30 pm

Miromar Design Center
10800 Corkscrew Road
Estero, FL 33928

Lee Building Industry Association
10501 Six Mile Cypress Parkway, Suite 104
Fort Myers, Florida 33966
P: (239) 936-5525 | F: (239) 936-5839
www.bia.net

Collier Building Industry Association
3200 Bailey Lane Suite 110
Naples, Florida 34105
P: (239) 436-6100 | F: (239) 436-3878
www.cbia.net

The LBIA and CBIA are comprised of approximately 600 companies involved in every aspect of the building industry and our respective communities for a growing southwest Florida. Our associations serve our members and advance the building profession through communities of knowledge, sharing and education.

Support an event that supports the building industry.

Please join prominent building industry professionals and businesses in supporting the Building Industry Association at Market Trends, this year's premiere home building industry event. The Lee and Collier BIA organizations have teamed up again this year to offer the region's largest program of its kind with an expected sell out audience of over 300 local building and development industry professionals.

Randy Thibaut, President & CEO of Land Solutions, Inc. will be presenting facts and insight that directly impact the industry. His knowledge of the market and accurate and up-to-date research will provide attendees with the tools needed to make informative decisions that positively impact our region.

We invite you to provide important financial support of the program and the industry by sponsoring 2014 Market Trends through the sponsorship opportunities as outlined below. Numbers are limited for all levels.

Event Sponsor - \$3,500

- Media Exclusivity
- Table Sponsor at 2 other BIA networking events – 1 for LBIA, 1 for CBIA
- 2-Minute Introduction at Start of Program
- 6-8 ft Skirted Table during Networking
- 6 event tickets
- Primary placement of logo in pre-event advertising
- Primary placement of logo on the screen before presentation
- Company recognition in presswork including in-kind advertising by News-Press (value \$2,000)
- Company recognition at the opening of the event

Platinum Sponsorship - \$1,500

- Mentioned at podium
- Logo on *Market Trends* book cover and primary on screen before presentation
- 6-8 foot skirted table during Networking with premium placement
- 4 event tickets
- Prominent promotional acknowledgement of sponsorship before, during and after the event - website, print, email, and press

Gold Sponsorship - \$750

- Company name inclusion on the screen before presentation
- Name in *Market Trends* book
- 6-8 foot skirted table during Networking with prominent placement
- 2 event tickets
- Promotional acknowledgement of sponsorship before, during and after the event - website, print, email, and press