

SPONSORSHIP PROPOSAL



6th ANNUAL



Presented By

**RANDY
THIBAUT**

President & CEO



November 2, 2016

5:30 pm - 7:30 pm

Miromar Design Center

10800 Corkscrew Road | Estero, FL 33928

Lee Building Industry Association
10501 Six Mile Cypress Parkway, Suite 118
Fort Myers, Florida 33966
P: (239) 936-5525 | F: (239) 936-5839
www.bia.net

Collier Building Industry Association
3200 Bailey Lane Suite 110
Naples, Florida 34105
P: (239) 436-6100 | F: (239) 436-3878
www.cbia.net

The LBIA and CBIA are comprised of approximately 600 companies involved in every aspect of the building industry and our respective communities for a growing southwest Florida. Our associations serve our members and advance the building profession through communities of knowledge, sharing and education.

Support an event that supports the building industry.

Please join prominent building industry professionals and businesses in supporting the Building Industry Association at Market Trends, this year's premiere home building industry event. The Lee and Collier BIA organizations have teamed up again this year to offer the region's largest program of its kind with an expected sell out audience of 400 local building and development industry professionals.

Randy Thibaut, President & CEO of Land Solutions, Inc. will be presenting facts and insight that directly impact the industry. His knowledge of the market and accurate, up-to-date research will provide attendees with the tools needed to make informative decisions that positively impact our region.

We invite you to provide important, financial support of the program and the industry by sponsoring the 2016 Market Trends. Sponsorship opportunities are outlined below. Sponsorships are limited.

TITLE SPONSORSHIP - \$3,000 - The Business Observer

- Exclusivity
- Table Sponsor at 2 BIA General Membership meetings – 1 for LBIA, 1 for CBIA
- 2-minute speaking opportunity at start of program
- 6-8 foot skirted table with premium placement
- 6 event tickets
- Full screen logo acknowledgement displayed before and after the presentation
- Logo on cover of the 6th Annual Market Trends Program
- Full page ad on inside front cover of Market Trends (8.5 x 11 with .125 bleed, jpg or pdf) Ad is due October 3, 2016.
- Logo included on event promotional materials (online, print and electronic)

PLATINUM SPONSORSHIP - \$2,000

- Full screen logo acknowledgement displayed before and after the presentation
- Logo in Market Trends Program
- Full page ad in the 6th Annual Market Trends Program (8.5 x 11 with .125 bleed, jpg or pdf) Ad is due October 3, 2016.
- 6-8 foot skirted table
- 6 event tickets
- Logo included on event promotional materials (online, print and electronic)

GOLD SPONSORSHIP - \$1,500

- Logo acknowledgement displayed before and after the presentation
- 1/2 page ad in the 6th Annual Market Trends Program (8.5 x 5.5, jpg or pdf) Ad is due October 3, 2016.
- 6-8 foot skirted table
- 4 event tickets
- Logo included on event promotional materials (online, print and electronic)