



# The Best Gift is the One Given-Not Received

**CBIA Sales & Marketing Council Annual Toy Drive!**

We collect over 2,000 gifts for children of Collier County that would not normally receive anything special during the holiday season. Make a child happy this year by donating either a toy or by sponsoring our event and toy drive. We'll do the shopping for you!

**2016 Toy Recipients are:  
PINECREST & SHADOWLAWN ELEMENTARY SCHOOLS**



## BECOME A SPONSOR FOR THE CHILDREN!

### Gold Star Sponsor \$2,500 (Exclusive to Industry)

- Logo on all promotional flyers
- Logo placement on Toy Drive promotional board
- Recognition in all media press releases upon commitment
- Logo and company info displayed on the CBIA website, Toy Drive pages
- Two Business Builder 1/2 page ads, \$750 value
- Homepage Banner on CBIA website for six months, \$300
- Special recognition at CBIA Awards and Installation Dinner
- Recognition in weekly e-blast

### Silver Star Sponsor \$1,000

- Recognition in all media press releases upon commitment
- Logo and company info displayed on the CBIA website, Toy Drive pages
- One Business Builder 1/2 page ad, \$375 value
- Homepage Banner on CBIA website for six months, \$300 value
- Special recognition at CBIA Awards and Installation Dinner
- Recognition in weekly e-blast



### Angel Sponsor \$500

- Recognition in all media press releases upon commitment
- Recognition on the CBIA website, Toy Drive pages
- One Business Builder 1/4 page ad, \$175 value
- Special recognition at CBIA Awards and Installation Dinner
- Enhanced listing, \$175 value
- Recognition in weekly e-blast

### Elf Sponsor \$250

- Logo displayed on the CBIA website, Toy Drive pages
- Special recognition at CBIA Awards and Installation Dinner
- Enhanced listing, \$175 value
- Recognition in all media press releases upon commitment

### Stocking Stuffer Sponsor \$100

- Logo displayed on the CBIA website, Toy Drive pages
- Special recognition at CBIA Awards and Installation Dinner
- Recognition in weekly e-blast

### Toy Collection Box Sponsor

- Toy collection box at your business location/s
- Name on the CBIA website, Toy Drive pages
- Recognition in weekly e-blast

COMPANY NAME:

CONTACT:

EMAIL:

PHONE:

SPONSORSHIP AMOUNT: \$

CHECK ENCLOSED

CHARGE MY CREDIT CARD

NAME ON CARD:

CREDIT CARD NUMBER:

EXPIRATION:

CVV NUMBER:

BILLING ADDRESS:

CITY:

STATE:

ZIP:

SIGNATURE:

**PLEASE** Complete this form and email it to [nancy@cbia.net](mailto:nancy@cbia.net) or mail to Collier Building Industry Association  
3200 Bailey Lane | Suite 110 | Naples, Florida 34105 | 239-436-6100

