



# The Best Gift is the One Given-Not Received

**CBIA Sales & Marketing Council Annual Toy Drive!**

We collect over 2,000 gifts for children of Collier County that would not normally receive anything special during the holiday season.  
Make a child happy this year by donating either a toy or by sponsoring our event and toy drive. We'll do the shopping for you!

**2016 Toy Recipients are:  
PINECREST & SHADOWLAWN ELEMENTARY SCHOOLS**



## BECOME A SPONSOR FOR THE CHILDREN!

### **Gold Star Sponsor \$2,500** (Exclusive to Industry)

- Logo and major exposure at Mercato Toy Drive Fundraiser, Date TBA
- Logo on all promotional flyers
- Logo placement on Toy Drive promotional board
- Recognition in all media press releases upon commitment
- Logo and company info displayed on the CBIA website, Toy Drive pages
- Two Business Builder 1/2 page ads, \$750 value
- Homepage Banner on CBIA website for six months, \$300
- Special recognition at CBIA Awards and Installation Dinner
- Recognition in weekly e-blast

### **Angel Sponsor \$500**

- Recognition in all media press releases upon commitment
- Recognition on the CBIA website, Toy Drive pages
- One Business Builder 1/4 page ad, \$175 value
- Special recognition at CBIA Awards and Installation Dinner
- Enhanced listing, \$175 value
- Recognition in weekly e-blast

### **Silver Star Sponsor \$1,000**

- Logo and mention at Mercato Toy Drive Fundraiser, Date TBA
- Recognition in all media press releases upon commitment
- Logo and company info displayed on the CBIA website, Toy Drive pages
- One Business Builder 1/2 page ad, \$375 value
- Homepage Banner on CBIA website for six months, \$300 value
- Special recognition at CBIA Awards and Installation Dinner
- Recognition in weekly e-blast

### **Elf Sponsor \$250**

- Logo displayed on the CBIA website, Toy Drive pages
- Special recognition at CBIA Awards and Installation Dinner
- Enhanced listing, \$175 value
- Recognition in all media press releases upon commitment

### **Stocking Stuffer Sponsor \$100**

- Logo displayed on the CBIA website, Toy Drive pages
- Special recognition at CBIA Awards and Installation Dinner
- Recognition in weekly e-blast

### **Toy Collection Box Sponsor**

- Toy collection box at your business location/s
- Name on the CBIA website, Toy Drive pages
- Recognition in weekly e-blast



COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

SPONSORSHIP AMOUNT: \$ \_\_\_\_\_

CHECK ENCLOSED

CHARGE MY CREDIT CARD

NAME ON CARD: \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_

EXPIRATION: \_\_\_\_\_

CVV NUMBER: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

**PLEASE** Complete this form and email it to [nancy@cbia.net](mailto:nancy@cbia.net) or mail to Collier Building Industry Association  
3200 Bailey Lane | Suite 110 | Naples, Florida 34105 | 239-436-6100

