

# 2015 SPONSORSHIP OPPORTUNITIES

## SANTA SPONSORSHIP – \$3500

### *Exclusive Sponsorship*

This is determined on a first-come, first-serve basis

- Ten (10) complimentary tickets, \$500 value
- Full-page ad (inside cover) in the event program, \$1000 value
- One (1) Premium ad in the Business Builder, \$500 value
- Banner advertisement on CBIA website for 1 year, \$600 value
- Logo in Powerpoint Presentation

## MRS. CLAUS SPONSORSHIP – \$2000

- 6 Complimentary tickets, \$300 value
- Quarter page ad in the event program, \$350 value
- Banner advertisement on CBIA website for 3 months, \$150 value
- Logo in Powerpoint Presentation
- Your company information inside gift bag for all attendees

## ELF SPONSORSHIP – \$1000

- 4 Complimentary tickets, \$200 value
- Quarter page ad in the event program, \$350 value
- Logo in Powerpoint Presentation

## REINDEER SPONSORSHIP – \$2500

### *Exclusive per Products/Services*

- 8 Complimentary tickets, \$400 value
- Half page ad in the event program, \$500 value
- One (1) ad in the Business Builder, \$300 value
- Banner advertisement on CBIA website for 6 months, \$300 value
- Logo in Powerpoint Presentation

## RUDOLF SPONSORSHIP – \$1500

- 6 Complimentary tickets, \$300 value
- Third page ad in the event program, \$550 value
- Banner advertisement on CBIA website for 3 months, \$150 value
- Logo in Powerpoint Presentation

## GIFT SPONSORSHIP – \$500

- 2 Complimentary tickets, \$100 value
- Name in Powerpoint Presentation

## ALL SPONSORSHIPS INCLUDE:

- Company name included in press releases and on social media
- Recognition at the event
- Business Builder: recognition in a special “thank-you section”