



The Best Gift is the One Given-Not Received

CBIA Sales & Marketing Council Annual Toy Drive!

We collect over 2,000 gifts for children of Collier County that would not normally receive anything special during the holiday season. Make a child happy this year by donating either a toy or by sponsoring our event and toy drive. We'll do the shopping for you!

**2015 Toy Recipients are:
PINECREST & SHADOWLAWN ELEMENTARY SCHOOLS**



BECOME A SPONSOR FOR THE CHILDREN!

Gold Star Sponsor \$2,500 (Exclusive Sponsorship)

- Logo and major exposure at Mercato Toy Drive Fundraiser, Date TBA
- Logo on all promotional flyers
- Logo placement on Toy Drive pages
- Recognition in all media press releases upon commitment
- Logo and company info displayed on the CBIA website, Toy Drive pages
- Two Business Builder page ads, \$750 value
- Homepage Banner on CBIA website for six months, \$300
- Special recognition at CBIA Awards and Installation Dinner
- Recognition in weekly e-blast



Angel Sponsor \$500

- Recognition in all media press releases upon commitment
- Recognition on the CBIA website, Toy Drive pages
- One Business Builder 1/4 page ad, \$175 value
- Special recognition at CBIA Awards and Installation Dinner
- Enhanced listing, \$175 value
- Recognition in weekly e-blast

Elf Sponsor \$250

- Logo displayed on the CBIA website, Toy Drive pages
- Special recognition at CBIA Awards and Installation Dinner
- Enhanced listing, \$175 value
- Recognition in all media press releases upon commitment

Silver Star Sponsor \$1,000

- Logo and mention at Mercato Toy Drive Fundraiser, Date TBA
- Recognition in all media press releases upon commitment
- Logo and company info displayed on the CBIA website, Toy Drive pages
- One Business Builder 1/2 page ad, \$375 value
- Homepage Banner on CBIA website for six months, \$300 value
- Special recognition at CBIA Awards and Installation Dinner
- Recognition in weekly e-blast



Stocking Stuffer Sponsor \$100

- Logo displayed on the CBIA website, Toy Drive pages
- Special recognition at CBIA Awards and Installation Dinner
- Recognition in weekly e-blast

Toy Collection Box Sponsor

- Toy collection box at your business location/s
- Name on the CBIA website, Toy Drive pages
- Recognition in weekly e-blast

COMPANY NAME: _____ CONTACT: _____

EMAIL: _____ PHONE: _____

SPONSORSHIP AMOUNT: \$ _____ CHECK ENCLOSED CHARGE MY CREDIT CARD

NAME ON CARD: _____

CREDIT CARD NUMBER: _____ EXPIRATION: _____ CVV NUMBER: _____

BILLING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

SIGNATURE: _____

PLEASE Complete this form and email it to nancy@cbia.net or mail to Collier Building Industry Association
3200 Bailey Lane | Suite 110 | Naples, Florida 34105 | 239-436-6100

