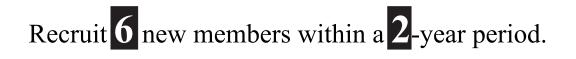


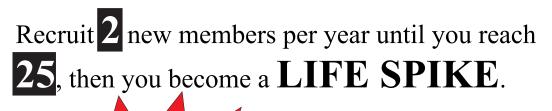
SPIKE (spIk) *n*. An individual who, through his or her recruiting and retention efforts, builds a strong association membership base and strengthens the Housing Industry as a whole.

Usage: In 1953, the NHBA created the SPIKE Club to recognize and reward members responsible for recruiting, involving, and retaining members.

How Do I *Become* A SPIKE Member?



How Do I *Retain* My SPIKE Status?







Questions?

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