

smc

EDUCATION SERIES

Wednesday, October 17th

Reception & Networking - 4:00–4:45pm

Program Followed by Q&A - 4:45–6:00pm

The Club at Olde Cypress

7165 Treeline Dr, Naples, FL 34119

PUBLIC WELCOME



PRESENTING:

INSIGHTS INTO BUYER BEHAVIOR:

A closer look at changing buyer preferences in the Naples housing market.

By Lesley Deutch

Lesley Deutch is a Principal based in Florida for John Burns Real Estate Consulting. The company consults with real estate industry executives all over the country, analyzing and summarizing the information they need to make decisions with more confidence. Lesley brings more than 20 years of experience in real estate and economic research to the team. Previously, she was Vice President in the Global Real Estate division of Deutsche Bank in New York.

ADMISSION:

\$20 for SMC Members

\$30 CBIA Members

\$40 for Non-Members

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REGISTRATION FORM

Checks also accepted via mail prior to the event. Send payment to: Collier Building Industry Association | 3200 Bailey Lane, Suite 110 | Naples, FL 34105

Questions Call (239) 436-6100 or email Nancy@CBIA.Net | www.CBIA.Net