



Naples Area Board of REALTORS®



Your Leading Resource for Business

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www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109

3Q 2018

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	
\$0-\$300K	725	827	14%	3,870	3,727	-4%	838	889	6%	3,960	3,782	-4%	\$ 225	\$ 222	-1%	\$ 220	\$ 220	0%	1,342	1,440	7%	77	84	9%	
\$300K-\$500K	496	618	25%	2,563	2,705	6%	500	619	24%	2,405	2,583	7%	\$ 388	\$ 380	-2%	\$ 380	\$ 379	0%	1,220	1,349	11%	99	95	-4%	
\$500K-\$1M	285	352	24%	1,647	1,679	2%	296	323	9%	1,542	1,545	0%	\$ 642	\$ 670	4%	\$ 654	\$ 655	0%	1,095	1,029	-6%	125	107	-14%	
\$1M-\$2M	113	133	18%	639	775	21%	103	122	18%	573	741	29%	\$ 1,350	\$ 1,299	-4%	\$ 1,340	\$ 1,375	3%	464	458	-1%	130	127	-2%	
\$2M+	56	84	50%	427	538	26%	66	79	20%	405	479	18%	\$ 3,537	\$ 3,025	-14%	\$ 3,100	\$ 2,991	-4%	487	500	3%	168	175	4%	
TOTAL	1,675	2,014	20%	9,146	9,424	3%	1,803	2,032	13%	8,885	9,130	3%	\$ 320	\$ 330	3%	\$ 329	\$ 344	5%	4,608	4,776	4%	99	98	-1%	
													Median > \$300K	\$ 498	\$ 478	-4%	\$ 512	\$ 517	1%						

Overall Market Statistics by Area

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	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.
Naples Beach	257	322	25%	1,672	1,755	5%	303	336	11%	1,647	1,671	1%	\$ 725	\$ 700	-3%	\$ 760	\$ 792	4%	999	1,002	0%	125	107	-14%
North Naples	508	569	12%	2,529	2,689	6%	566	579	2%	2,474	2,626	6%	\$ 385	\$ 385	0%	\$ 380	\$ 400	5%	1,323	1,207	-9%	97	104	7%
Central Naples	271	354	31%	1,454	1,496	3%	287	333	16%	1,431	1,440	1%	\$ 252	\$ 243	-4%	\$ 250	\$ 255	2%	570	585	3%	81	92	14%
South Naples	272	301	11%	1,505	1,443	-4%	283	326	15%	1,458	1,407	-3%	\$ 230	\$ 236	3%	\$ 240	\$ 250	4%	705	787	12%	97	94	-3%
East Naples	347	430	24%	1,848	1,890	2%	345	417	21%	1,742	1,838	6%	\$ 300	\$ 315	5%	\$ 305	\$ 319	5%	913	1,058	16%	93	87	-6%
Immokalee/Ave Maria	6	22	267%	52	68	31%	7	22	214%	54	64	19%	\$ 285	\$ 255	-11%	\$ 249	\$ 254	2%	40	67	68%	91	79	-13%
TOTAL	1,661	1,998	20%	9,060	9,341	3%	1,791	2,013	12%	8,806	9,046	3%	\$ 319	\$ 330	3%	\$ 329	\$ 342	4%	4,550	4,706	3%	98	97	-1%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	
\$0-\$300K	219	231	5%	1,229	971	-21%	244	229	-6%	1,251	1,019	-19%	\$ 251	\$ 265	6%	\$ 250	\$ 260	4%	256	330	29%	62	55	-11%	
\$300K-\$500K	332	416	25%	1,566	1,691	8%	351	399	14%	1,506	1,632	8%	\$ 390	\$ 390	0%	\$ 388	\$ 387	0%	667	783	17%	89	94	6%	
\$500K-\$1M	210	253	20%	1,037	1,096	6%	211	212	0%	962	1,013	5%	\$ 649	\$ 645	-1%	\$ 650	\$ 645	-1%	708	676	-5%	121	100	-17%	
\$1M-\$2M	75	81	8%	365	422	16%	67	77	15%	327	390	19%	\$ 1,425	\$ 1,317	-8%	\$ 1,360	\$ 1,320	-3%	285	297	4%	150	131	-13%	
\$2M+	38	65	71%	329	394	20%	54	62	15%	305	355	16%	\$ 3,537	\$ 3,037	-14%	\$ 3,200	\$ 3,250	2%	398	409	3%	169	193	14%	
TOTAL	874	1,046	20%	4,526	4,574	1%	927	979	6%	4,351	4,409	1%	\$ 418	\$ 419	0%	\$ 410	\$ 435	6%	2,314	2,495	8%	100	97	-3%	
													Median > \$300K	\$ 499	\$ 485	-3%	\$ 515	\$ 515	0%						

Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.
Naples Beach	112	130	16%	664	699	5%	135	124	-8%	640	665	4%	\$ 1,050	\$ 1,175	12%	\$ 1,122	\$ 1,250	11%	439	440	0%	137	118	-14%
North Naples	240	296	23%	1,148	1,222	6%	276	274	-1%	1,137	1,166	3%	\$ 499	\$ 502	1%	\$ 510	\$ 536	5%	694	620	-11%	103	110	7%
Central Naples	132	159	20%	701	665	-5%	134	134	0%	684	639	-7%	\$ 340	\$ 357	5%	\$ 325	\$ 356	10%	259	287	11%	83	84	1%
South Naples	114	114	0%	563	532	-6%	111	119	7%	521	523	0%	\$ 300	\$ 390	30%	\$ 335	\$ 385	15%	260	307	18%	93	99	6%
East Naples	262	314	20%	1,356	1,341	-1%	257	296	15%	1,279	1,307	2%	\$ 325	\$ 344	6%	\$ 325	\$ 345	6%	582	726	25%	89	78	-12%
Immokalee/Ave Maria	5	22	340%	41	63	54%	7	20	186%	43	58	35%	\$ 285	\$ 257	-10%	\$ 260	\$ 258	-1%	38	55	45%	91	81	-11%
TOTAL	865	1,035	20%	4,473	4,522	1%	920	967	5%	4,304	4,358	1%	\$ 420	\$ 419	0%	\$ 410	\$ 435	6%	2,272	2,435	7%	100	96	-4%

Legend

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Condominium Market Statistics by Price

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	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.
\$0-\$300K	506	596	18%	2,641	2,756	4%	594	660	11%	2,709	2,763	2%	\$ 205	\$ 198	-3%	\$ 204	\$ 200	-2%	1,086	1,110	2%	84	93	11%
\$300K-\$500K	164	202	23%	997	1,014	2%	149	220	48%	899	951	6%	\$ 370	\$ 365	-1%	\$ 365	\$ 360	-1%	553	566	2%	120	96	-20%
\$500K-\$1M	75	99	32%	610	583	-4%	85	111	31%	580	532	-8%	\$ 620	\$ 705	14%	\$ 685	\$ 687	0%	387	353	-9%	134	121	-10%
\$1M-\$2M	38	52	37%	274	353	29%	36	45	25%	246	351	43%	\$ 1,305	\$ 1,250	-4%	\$ 1,310	\$ 1,470	12%	179	161	-10%	90	119	32%
\$2M+	18	19	6%	98	144	47%	12	17	42%	100	124	24%	\$ 3,512	\$ 2,900	-17%	\$ 2,762	\$ 2,545	-8%	89	91	2%	162	103	-36%
TOTAL	801	968	21%	4,620	4,850	5%	876	1,053	20%	4,534	4,721	4%	\$ 248	\$ 251	1%	\$ 265	\$ 265	0%	2,294	2,281	-1%	97	95	-2%
													Median > \$300K	\$ 495	\$ 460	-7%	\$ 510	\$ 520	2%					

Condominium Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.
Naples Beach	145	192	32%	1,008	1,056	5%	168	212	26%	1,007	1,006	0%	\$ 550	\$ 563	2%	\$ 650	\$ 667	3%	560	562	0%	115	100	-13%
North Naples	268	273	2%	1,381	1,467	6%	290	305	5%	1,337	1,460	9%	\$ 260	\$ 272	5%	\$ 273	\$ 279	2%	629	587	-7%	91	99	9%
Central Naples	139	195	40%	753	831	10%	153	199	30%	747	801	7%	\$ 187	\$ 190	2%	\$ 187	\$ 183	-2%	311	298	-4%	80	98	23%
South Naples	158	187	18%	942	911	-3%	172	207	20%	937	884	-6%	\$ 183	\$ 185	1%	\$ 200	\$ 205	2%	445	480	8%	99	91	-8%
East Naples	85	116	36%	492	549	12%	88	121	38%	463	531	15%	\$ 253	\$ 272	8%	\$ 265	\$ 275	4%	331	332	0%	107	107	0%
Immokalee/Ave Maria	1	0	-100%	11	5	-55%	0	2		11	6	-45%	\$ -	\$ 166		\$ 245	\$ 202	-18%	2	12	500%	0	61	
TOTAL	796	963	21%	4,587	4,819	5%	871	1,046	20%	4,502	4,688	4%	\$ 247	\$ 251	2%	\$ 264	\$ 265	0%	2,278	2,271	0%	97	98	1%

Legend

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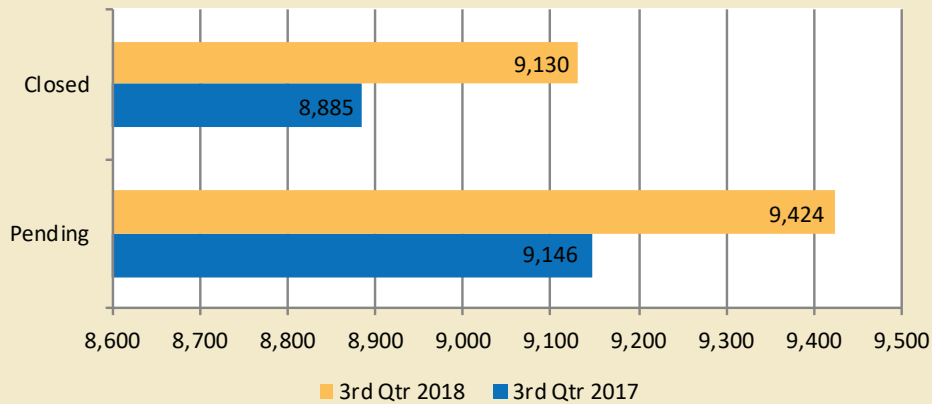
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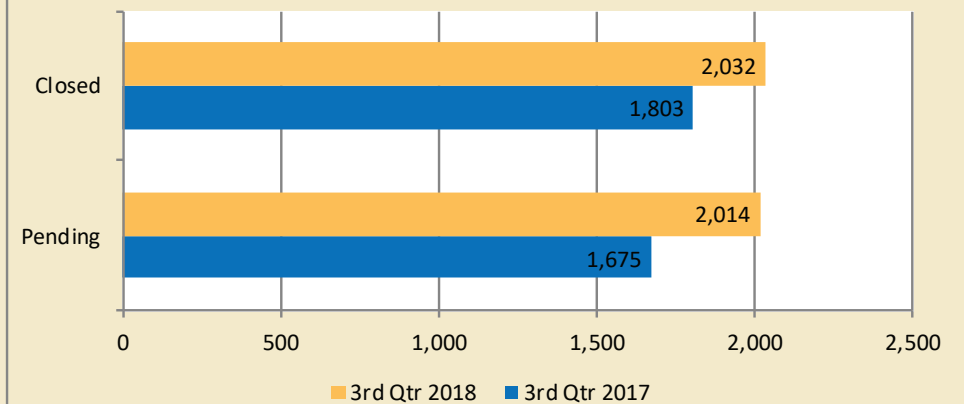
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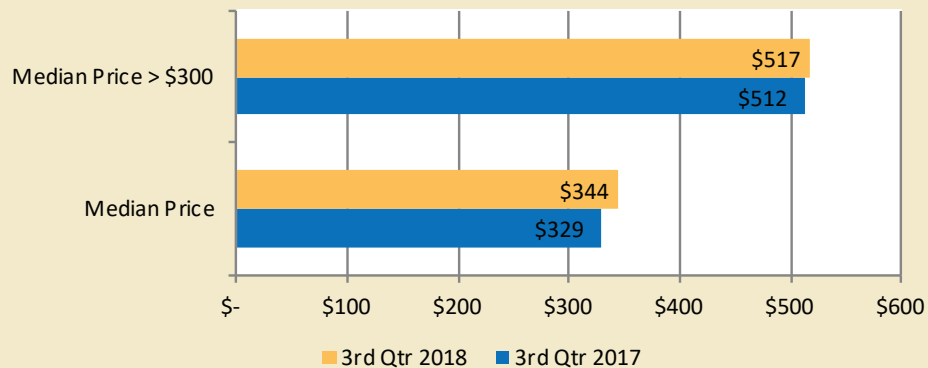
Most Recent 12 Months



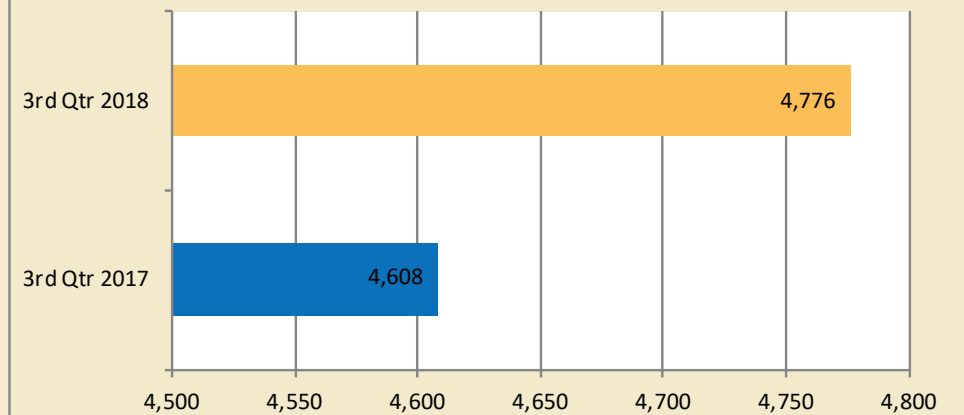
Quarter to Quarter



Median Closed Price (,000's) 12 Months Ending



Inventory



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