

SPONSORSHIP PROSPECTUS



8th Annual Market Trends October 30, 2018 5:30 pm - 7:30 pm Miromar Design Center

ABOUT MARKET TRENDS

Market Trends is Southwest Florida's premiere home building industry event. Randy Thibaut, President & CEO of Land Solutions, Inc., will be presenting market facts, data, and insight that directly impact the industry. His knowledge of the market and accurate, up-to-date research will provide attendees with the tools needed to make informative decisions that positively impact our region.

The Lee and Collier Building Industry Associations have teamed up again this year to offer the region's largest program of its kind with an expected sell out audience of 400 local prominent building and development industry professionals. The LBIA and CBIA are comprised of approximately 600 companies involved in every aspect of the building industry and our respective communities for a growing Southwest Florida. These associations advance the building profession through communities of knowledge, sharing and education.

ABOUT THE SPEAKER



Randy Thibaut is the CEO and founder of Land Solutions, Inc., a full service real estate company specializing in the feasibility, development, acquisition, and disposition of land and improved properties throughout Southwest Florida. Randy has been actively involved in the creation, development, sales and marketing of residential and resort developments throughout the area since 1982. He has more than 30 years of experience in the Southwest Florida real estate industry with residential and commercial sales, development, project management, and new home construction.

Thibaut has personally brokered over one billion dollars in real estate transactions locally. He is a co-founder and board member for Builders Care, a non-profit organization formed by the Lee Building Industry Association to provide construction services at no cost to deserving elderly and disabled homeowners who cannot obtain home repairs through traditional means.

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SUPPORTING THE BUILDING INDUSTRIES OF SOUTHWEST FLORIDA

Market Trends would not be possible without the financial support of our sponsors. We invite you to be a part of this event and support the building industries of Southwest Florida. Sponsorship opportunities are limited and details are outlined below.

TITLE SPONSORSHIP - \$3,250

- Exclusivity as title sponsor
- 6 event tickets
- Skirted table with premium placement at pre-event networking area
- Table sponsor at (2) BIA general membership meetings: 1 for LBIA, 1 for CBIA
- 2-minute speaking opportunity at start of program
- Opportunity to distribute a promotional item to all attendees at the event (approx. 400)
- Full screen logo acknowledgement displayed before and after the presentation
- Logo placement on the front cover of the Market Trends program
- Full page ad on the inside front cover of the Market Trends program, distributed to all attendees
- Logo included in print advertisements and promotional eblasts sent to over 23,000 contacts
- Logo included on the Market Trends website

PLATINUM SPONSORSHIP - \$2,250

- 6 event tickets
- Skirted table at pre-event networking area
- Full page ad in the Market Trends program, distributed to all attendees
- Logo included in print advertisements and promotional eblasts sent to over 23,000 contacts
- Logo acknowledgement displayed before and after the presentation
- Logo included in the Market Trends program and website

GOLD SPONSORSHIP - \$1,750

- 4 event tickets
- Skirted table at pre-event networking area
- 1/2 page ad in the Market Trends program, distributed to all attendees
- Logo included in print advertisements and promotional eblasts sent to over 23,000 contacts
- Logo acknowledgement displayed before and after the presentation
- Logo included in the Market Trends program and website

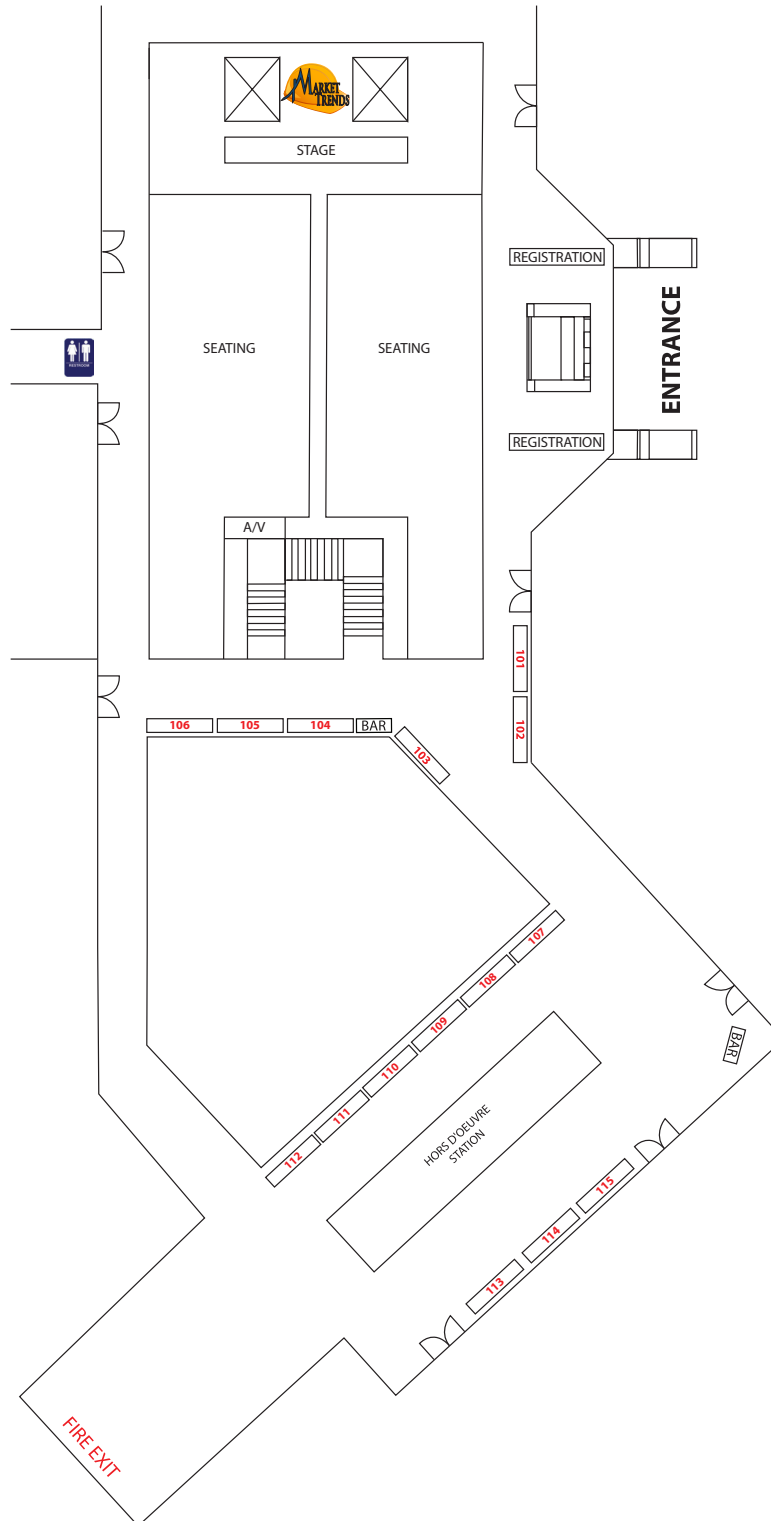
SILVER SPONSORSHIP - \$750

- 2 event tickets
- Logo included in print advertisements and promotional eblasts sent to over 23,000 contacts
- Logo acknowledgement displayed before and after the presentation
- Logo included in the Market Trends program and website

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BOOTH AVAILABILITY

Booths are assigned on a first come-first serve basis.
Please provide your top 3 desired locations when submitting your sponsorship.



Lee BIA | Emily Bumsted | 239.936.5525 | info@bia.net
Collier BIA | Kathy Curatolo | 239.436.3878 | info@cbia.net



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MARKET TRENDS 2018 PROGRAM AD SPECIFICATIONS

Artwork is due no later than 10/2/2018 to ryager@landsolutions.net

