

2016 Multi-Site
*Parade of Homes*TM

MARCH 11-13, 18-20, 2016

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$5000

(Exclusive Sponsorship)

- Ten (10) complimentary tickets with preferred seating to the POH Awards Breakfast, \$250 value
- Banner ad in Parade of Homes Newspaper Insert (9.75 x 4" full bottom strip)*, \$1250 value
- Full page ad (premium placement) in the awards program, \$1000 value
- Premium placement in New Homes magazine ad - \$500 value
- Logo displayed on POH Website for 1 year, \$600 value
- One (1) Premium ad in the Business Builder, \$500 value
- Logo displayed on CBIA Home Page for 1 year, \$600 value
- Enhanced listing on the CBIA website for a period of 1 year, \$175 value
- Logo in Florida Weekly ad

GOLD SPONSOR - \$2500

(Exclusive per Products/Services)

- 6 Tickets to the POH Awards Breakfast, \$150 value
- Banner ad in Parade of Homes Newspaper Inserts (9.75 x 2" full bottom strip)*, \$750 value
- Half page ad in the awards program, \$500 value
- Logo displayed on POH Website for 1 year, \$600 value
- Logo placement in New Homes magazine ad
- Logo in Florida Weekly ad

SILVER SPONSOR - \$1500

- 4 Tickets to POH Awards Breakfast, \$100 value
- Banner ad in Parade of Homes Newspaper Insert (3.125 x 2")*, \$500 value
- Logo displayed on POH Website for 1 year, \$600 value
- Third page ad in the awards program, \$500 value
- Recognition in New Homes magazine ad
- Recognition in Florida Weekly ad

BRONZE SPONSOR - \$1000

- 2 Tickets to POH Awards Breakfast, \$50 value
- Logo in Parade of Homes Newspaper insert*, \$250 value
- Logo displayed on POH Website for 1 year, \$300 value
- Quarter page ad in the awards program, \$250 value
- Recognition in New Homes magazine ad
- Recognition in Florida Weekly ad

COPPER SPONSOR - \$500

- 1 Ticket to POH Awards Breakfast, \$25 value
- Logo displayed on POH Website for 1 year, \$300 value
- Recognition in Parade of Homes Newspaper Insert
- Recognition in New Homes magazine ad
- Recognition in Florida Weekly ad

ALL SPONSORSHIPS INCLUDE:

Recognition visually and verbally at the Parade of Homes awards breakfast
Company name included in press release and on social media

*Naples Daily News Insert - 150,000 printed & distributed and virtual insert will be available over Parade of Homes weekends.
Virtual insert will be up in paradeofhomesnaples.com website for a period of 1 year.

Scan and email to nancy@cbia.net or fax to (239) 436-3878 by Friday, January 15, 2016

CHECK APPROPRIATE SPONSORSHIP LEVEL:

_____ \$5000 _____ \$2500 _____ \$1500 _____ \$1000 _____ \$500

_____ Check attached _____ Charge Credit Card _____ Total

Company Contact: _____ Email: _____ Phone: _____

Name on Card: _____

Credit Card #: _____ Exp. Date: _____ CVV: _____

Billing Address: _____ City: _____ Zip: _____

Signature: _____



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