



## **INSTRUCTIONS PAGE**

POH 2015 Dates: March 11-13 and March 18-20, 2016

Friday and Saturday: 10:00 am to 5:00 p.m. - Sunday: 12:00 p.m. to 5:00 p.m.

- Upon your commitment, you will receive a username and password to upload your necessary POH information electronically at [www.paradeofhomesnaples.com/](http://www.paradeofhomesnaples.com/).
- Early entry packets receive 10% discount. For early entry rate, commitment registration form, payment and ALL MODEL MARKETING MATERIALS must be electronically uploaded by December 21, 2015 at [www.paradeofhomesnaples.com](http://www.paradeofhomesnaples.com).
- Final entry commitment registration form, payment and all model marketing materials must be electronically uploaded by Friday, January 11, 2016 at [www.paradeofhomesnaples.com](http://www.paradeofhomesnaples.com).
- Send registration form via email to [amelia@cbia.net](mailto:amelia@cbia.net).
- Note: The Parade of Homes website will mirror the information being provided.
- Models will be judged on February 19-20, 2016.
- POH Awards breakfast will be held on Tuesday, March 8<sup>th</sup> at Hilton Naples. Each entry will receive 1 complimentary ticket to the breakfast.
- Directional signage will be provided (up to 3 signs), as well as signage for each model. Signs are to be picked up from CBIA before March 10, 2016 and returned to CBIA by March 31, 2016.
- All model addresses must map out on google; if not, you must provide coordinates so that CBIA can provide appropriate directions. Otherwise visitors will not be able to get directions from the [www.paradeofhomesnaples.com](http://www.paradeofhomesnaples.com) website.





**CBIA 2015 MULTI-SITE JUDGING INFORMATION**

POH 2015 Dates: March 11-13 and March 18-20, 2016

Friday and Saturday: 10:00 am to 5:00 p.m. - Sunday: 12:00 p.m. to 5:00 p.m.

**Dates:** Friday, February 19-20, 2016

**Times:** 8:45 a.m.–5:00 p.m.

**Judging Day:** Homes must be complete on judging day including landscaping, all surfaces finished and fixtures installed. Homes not presented in such condition on Judging Day will not be judged. No refunds will be provided.

**Scoring:** The point method of scoring will be used. Overall Excellence in Construction Awards will be given for 1<sup>st</sup> place: must have received 75% of total possible points and highest score in category. Merit awards will be given to 2<sup>nd</sup> place winners who must receive a minimum score of 70% of total points possible.

**Guidelines:** Each entry will be judged on its own merit by highly qualified impartial judges from outside Collier County.

**Time:** Judging times are assigned according to a routing schedule and **cannot be changed**. All entrants will be notified via email of the approximate time the judges will arrive at their site. No judging appointments will be rescheduled.

**Pricing Categories**

• 300,000 and under	• 701,000 - 800,000	• 2,001,000 - 2,500,000
• 300,001 - 400,000	• 801,000 - 900,000	• 2,501,000 - 3,000,000
• 401,000 - 500,000	• 901,000 - 1,000,000	• 3,001,000 - 3,500,000
• 501,000 - 600,000	• 1,001,000 - 1,500,000	• 3,501,000 - 5,000,000
• 601,000 - 700,000	• 1,501,000 - 2,000,000	• 5,001,000 plus

**Judging will be based upon a scale of 1-5 points in the following:**

**1. Exterior**

- Overall architectural design
- Quality of workmanship
- Outdoor planning-landscaping, decks, retaining walls, walks, pool, lighting

**2. Interior**

- Livability/Function-spaces planned for traffic flow, floor plan.
- Kitchen, Breakfast-functionality, cabinetry, special features
- Family area-well planned, proportional for home
- Master bedroom-design, special features, closets
- Master bathroom-design, special features, overall appeal
- Guest bedrooms/bathrooms-design, special features, closets
- Quality of Workmanship: Installation of fixtures, tile, placement of mirrors, trim, cabinets, and countertops

**3. Floorplan**

- Overall impression





**REGISTRATION FORM**

This registration form is mandatory and must be submitted electronically to amelia@cbia.net  
POH 2015 Dates: March 11-13 and March 18-20, 2016  
Friday and Saturday: 10:00 am to 5:00 p.m. - Sunday: 12:00 p.m. to 5:00 p.m.

**Entries Receive:**

- Inclusion in NDN POH insert
- Model(s) highlighted on our POH website
- Qualify for judging/award categories

Contact Name:		Email:	
Company:			
Office #:		Cell:	
Address:			
City:	State:		Zip:
Phone:		Fax:	
Total # of entries Submitted:			
Total # of Signs needed:			
<b>PAYMENT INFORMATION</b>			
<input type="checkbox"/> Early Entry Deadline: Monday, December 21, 2015 <b>****(10% discount on total amount paid as noted below)</b>		<input type="checkbox"/> Final Entry Deadline – Friday, January 11, 2016	
<input type="checkbox"/> Check Payment (to be mailed to CBIA) <input type="checkbox"/> Credit Card Payment Below Payment must be received on or prior to January 11, 2015			
<b>PLEASE CHECK PARTICIPATION LEVEL:</b>			
<b>****Early Enter Participation Level</b>			
<input type="checkbox"/> 1 Entry - \$2,700. <input type="checkbox"/> 2 Entries - \$4,050. <input type="checkbox"/> 3 Entries - \$5,175. <input type="checkbox"/> 4 Entries - \$6,075. <input type="checkbox"/> 5-8 Entries - \$6,975. <input type="checkbox"/> 9-11 Entries - \$9,900. <input type="checkbox"/> 12-15 Entries - \$13,725. <input type="checkbox"/> 16+ Entries - \$15,300.			
<input type="checkbox"/> 1 Entry - \$3,000. <input type="checkbox"/> 2 Entries - \$4500. <input type="checkbox"/> 3 Entries - \$5,750. <input type="checkbox"/> 4 Entries - \$6,750. <input type="checkbox"/> 5-8 Entries - \$7,750. <input type="checkbox"/> 9-11 Entries - \$11,000. <input type="checkbox"/> 12-15 Entries - \$15,500. <input type="checkbox"/> 16+ Entries - \$17,000.			
Name on Card:		Total Enclosed:	
Credit Card #:			
Expiration:		CRV:	
Card Billing Address:			
City:	State:		Zip:
Authorized Signature:			Date:





**PARTICIPATION AGREEMENT**

**This Participation agreement is mandatory, must be completed by Builder/Contact and submitted electronically to amelia@cbia.net**

**POH 2015 Dates: March 11-13 and March 18-20, 2016**

**Friday and Saturday: 10:00 am to 5:00 p.m. - Sunday: 12:00 p.m. to 5:00 p.m.**

We hereby agree to abide by the following rules and regulations:

1. We understand that the price advertised in the 2016 POH publication will be the price of the model home excluding interior design/furnishings. I have verified pricing information listed on the official entry form and acknowledge that all information is correct.
2. This/these home(s) will be open for public viewing during all POH hours, **March 11-13 and March 18-20 (10:00 am to 5:00 p.m., Friday and Saturday and 12:00 p.m. to 5:00 p.m. on Sunday).**
3. We agree that if I sell model(s) entered in the 2016 Multi-Site Parade, we will not allow buyers to move in until after March 20, 2016. There will be no refund if notification is after Friday January11, 2016.
4. List model(s), address (es) and community if applicable.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_
11. \_\_\_\_\_
12. \_\_\_\_\_
13. \_\_\_\_\_
14. \_\_\_\_\_
15. \_\_\_\_\_

I hereby unconditionally and forever release, discharge and agree to hold harmless CBIA and its affiliates and subsidiaries, along with each of their officers, directors, employees, agents, sponsors from any and all claims, judgments, costs, damages, losses, expenses, liabilities, and third party liabilities relating to any claim I may now or hereafter have with respect to any death, personal injury, property damage, pecuniary loss, copyright infringement or conversion, any other loss, damage, cost or expense that may be suffered by me or any third party as a result of my participation in the 2016 Parade of Homes.

**BUILDER/CONTACT NAME SIGNATURE**

**BUILDER CONTACT (PRINT)**

**DATE**

Collier Building Industry Association (CBIA)  
 3200 Bailey Lane, Suite 110, Naples, FL 34105  
 (239) 436-6100 ~ (239) 436-6878 fax  
[www.cbia.net](http://www.cbia.net) - [www.paradeofhomesnaples.com](http://www.paradeofhomesnaples.com)

