

2019 Multi-Site
*Parade of Homes*TM

MARCH 8-10, 15-17, 2019

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$10,000

(Exclusive Sponsorship)

PLATINUM SPONSOR - \$5,000

(Exclusive Sponsorship by Trade)

- Eight (8) Complimentary tickets with preferred seating to the Awards Reception & Presentation, \$280 value
- Banner ad in Parade of Homes Newspaper Insert (9.75" x 4" ad), \$1,250 value
- Full page ad in Awards Program (premium placement), \$1,000 value
- Logo displayed on POH Website for 1 year, \$600 value
- 4 Ads in E-Communication through March 2019, \$600 value (Size: 800 x 250 pixels, Jpeg format)
- Logo displayed on CBIA Home Page for 1 year, \$600 value
- Enhanced listing on the CBIA website for a period of 1 year, \$175 value
- Premium Placement in all print ads upon commitment
- Be included in the Naples Daily News Insert – 130,000+ inserts printed & distributed on March 8 & March 15, 2019.

GOLD SPONSOR - \$2,500

- Six (6) Complimentary tickets to the Awards Reception & Presentation, \$210 value
- Banner ad in Parade of Homes Newspaper Inserts (9.75 x 2" full bottom strip), \$750 value
- Half page ad in the Awards Program, \$500 value
- Logo displayed on POH Website for 1 year, \$600 value
- 2 Ads in E-Communication in March 2019, \$300 value (Size: 800 x 250 pixels, Jpeg format)
- Logo in print ads upon commitment
- Be included in the Naples Daily News Insert – 130,000+ inserts printed & distributed on March 8 & March 15, 2019.

SILVER SPONSOR - \$1,500

- Four (4) Complimentary tickets to the Awards Reception & Presentation, \$140 value
- Banner ad in Parade of Homes Newspaper Insert (3.125 x 2"), \$500 value
- Logo displayed on POH Website for 1 year, \$600 value
- Quarter page ad in the Awards Program, \$250 value
- Logo in print ads upon commitment
- Be included in the Naples Daily News Insert – 130,000+ inserts printed & distributed on March 8 & March 15, 2019.

BRONZE SPONSOR - \$1,000

- Two (2) Complimentary tickets to the Awards Reception & Presentation, \$70 value
- Logo in Parade of Homes Newspaper insert, \$250 value
- Logo displayed on POH Website for 1 year, \$300 value
- Quarter page ad in the Awards Program, \$250 value
- Logo in print ads upon commitment
- Be included in the Naples Daily News Insert – 130,000+ inserts printed & distributed on March 8 & March 15, 2019.

COPPER SPONSOR - \$500

- One (1) Complimentary ticket to the Awards Reception & Presentation, \$35 value
- Logo in POH Awards Program, \$100 value
- Logo in Parade of Homes Newspaper Insert
- Recognition in print ads upon commitment
- Be included in the Naples Daily News Insert – 130,000+ inserts printed & distributed on March 8 & March 15, 2019.

Scan and email to nancy@cbia.net or fax to (239) 436-3878 by Monday, January 4, 2019

CHECK APPROPRIATE SPONSORSHIP LEVEL:

_____ \$5000 _____ \$2500 _____ \$1500 _____ \$1000 _____ \$500

_____ Check attached _____ Charge Credit Card _____ Total

Company Contact: _____ Email: _____ Phone: _____

Name on Card: _____

Credit Card #: _____ Exp. Date: _____ CVV: _____

Billing Address: _____ City: _____ Zip: _____

Signature: _____



COLLIER BUILDING INDUSTRY ASSOCIATION (CBIA)

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