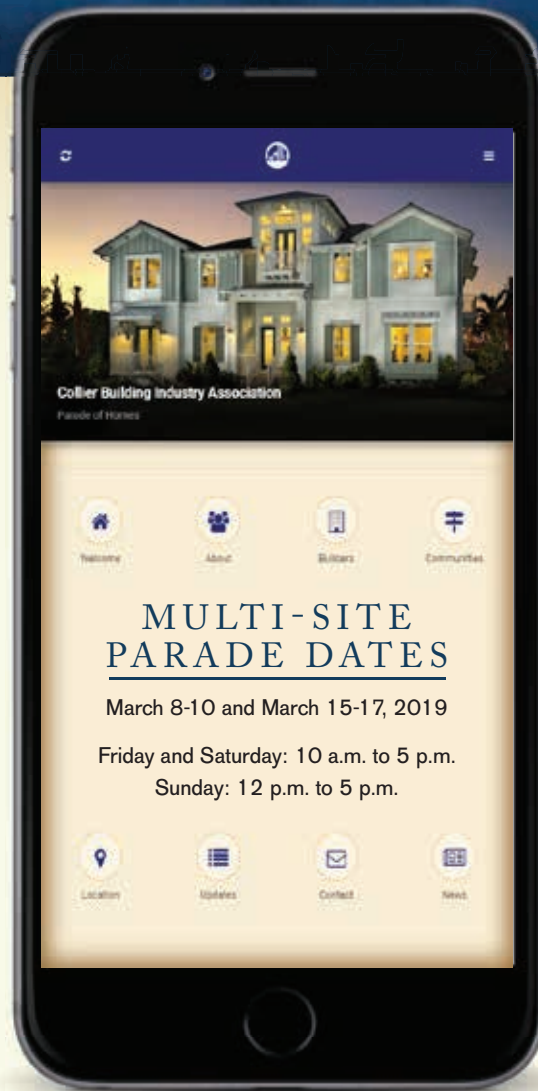


Parade of Homes™

2019 ENTRY PACKAGE



HOSTED BY THE COLLIER BUILDING INDUSTRY ASSOCIATION (CBIA)

3200 Bailey Lane, Suite 110, Naples, Florida 34105

(239) 436-6100 | fax (239) 436-6878 | www.cbia.net | www.paradeofhomesnaples.com

Parade of homes app for iPhone and Android users

2019 Multi-Site
*Parade of Homes*TM
MARCH 8-10, 15-17, 2019

2019 ENTRY PACKAGE

EXCLUSIVE OPPORTUNITY TO SHOWCASE YOUR MODELS

The 2019 CBIA Parade of Homes is a unique and exciting marketing opportunity for your models to shine!
Engage potential buyers while you showcase your unique style and craftsmanship!

Prospective Buyers to your Models

Provide these prospective buyers an opportunity to meet you and realize you can turn their home dreams into a reality.



Parade App

Provide the technology your attendees want.



Dynamic Advertising Campaign

Parade of Homes App for iPhone & Droid users – with GPS tracking systems providing builder model information to include photos for one year.

Naples Daily News Parade of Homes Special Edition

130,000+ copies published & distributed throughout the community, March 8 & March 15, 2019.

Parade of Homes Website Exposure

Marketing your model all year-long on the Parade of Homes website.

Increased Exposure

All model information and company logo linked to your website resulting in an invaluable increase in page views, improved SEO and credibility to your models.

Naples Daily News Parade of Homes Virtual Edition

Year-long exposure in the flip-able virtual edition on the CBIA Parade of Homes website.

Radio & Social Media Outlets

Continual Parade of Homes marketing on all CBIA social media outlets, local radio before and during Parade activities.

Model Entered for Judging

All qualifying models are entered for judging - winners will be announced, March 5, 2019 at Hilton Naples Awards Reception & Presentation.

Year-long Exclusive Marketing Benefits Package Above – Priceless

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GENERAL INFORMATION

Parade of Homes Dates: March 8-10 and March 15-17, 2019

Times: Friday and Saturday: 10:00 a.m. to 5:00 p.m. - Sunday: 12:00 p.m. to 5:00 p.m.

ENTRY INFORMATION

Early Entry Registration: Due by December 3, 2018 (info submission deadline: 12/14/18). Receive 10% discount.). Registration form, participation agreement and payment must be received by December 3, 2018. ALL MODEL MARKETING MATERIALS must be electronically uploaded by December 14, 2018.

Final Entry Registration: December 14, 2018 (info submission deadline: 01/04/19). Registration form, participation agreement and payment must be received by December 14, 2018. ALL MODEL MARKETING MATERIALS must be electronically uploaded by Friday, January 4, 2019.

JUDGING INFORMATION

Judging will take place, Friday, February 8, 2019. We are unable to determine the time of day your home will be judged until notification is shared on Monday, February 4, 2019. A home will not be judged if work is being conducted day of judging. Homes must be complete on judging day including landscaping, all surfaces finished and fixtures installed. Homes not presented in such condition on Judging Day will not be judged. No refunds will be provided.

SCORING SYSTEM

The point method of scoring will be used. **Overall Excellence in Construction Awards will be presented for 1st place: must have received 75% of total possible points and highest score in category. Merit awards will be given to 2nd place winners who must receive a minimum score of 70% of total points possible.** Each entry will be judged on its own merit by highly qualified impartial judges from outside Collier County.

Time: Judging times are assigned according to a routing schedule and cannot be changed. All entrants will be notified via email of the approximate time the judges will arrive on site. No judging appointments will be rescheduled.

Judging will be based upon a scale of 1-5 points in the following:

Exterior: Overall architectural design; Quality of workmanship; Outdoor planning-landscaping; decks, retaining walls, walks, pool, lighting

Interior: Livability/Function-spaces planned for traffic flow, floor plan; Kitchen, Breakfast-functionality, cabinetry, special features; Family area-well planned, proportional for home; Master bedroom-design, special features, closets; Master bathroom-design, special features, overall appeal; Guest bedrooms/bathrooms-design, special features, closets; Quality of Workmanship: Installation of fixtures, tile, placement of mirrors, trim, cabinets, and countertops.

Floor Plan: Overall impression

RECEPTION & PRESENTATION

Participating company will receive 2 tickets to the Awards Reception & Presentation on March 5, 2019 at Hilton Naples, 5:30 to 7:30 p.m.

SIGNAGE

Signs are to be picked up from CBIA before 03/01/19 and returned to CBIA by 03/29/19. Fees may apply if signage isn't returned to CBIA.

REGISTRATION

Send registration forms, special instructions and questions via email to amelia@cbia.net.

Upon commitment you will be sent login information with username and password to upload all necessary information electronically to 2019.ParadeofHomesNaples.com.

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REGISTRATION FORM

This registration form is mandatory and must be submitted electronically to amelia@cbia.net

Contact Name:		Email:	
Company Name:			
Office #:		Cell:	
Address:			
City:	State:	Zip:	
Phone:		Fax:	
PARTICIPATION DATES (Check one)			
<input type="checkbox"/> Early Entry Registration Form Due, December 3, 2018 (Completed model info uploaded by Friday, December 14, 2018). ****(10% discount on total amount paid as noted below-payment and all model information due by 12/14/18).			
<input type="checkbox"/> Final Entry Registration Form Due, Friday, December 14, 2018 (Completed model info uploaded by Monday, January 4, 2019).			
PLEASE CHECK PARTICIPATION LEVEL			
EARLY ENTRY PARTICIPATION LEVEL		FINAL ENTRY REGISTRATION LEVEL	
<input type="checkbox"/> 1 Entry - \$2,700 <input type="checkbox"/> 2 Entries - \$4,050 <input type="checkbox"/> 3 Entries - \$5,175 <input type="checkbox"/> 4 Entries - \$6,075	<input type="checkbox"/> 5-8 Entries - \$6,975 <input type="checkbox"/> 9-11 Entries - \$9,900 <input type="checkbox"/> 12-15 Entries - \$13,725 <input type="checkbox"/> 16-25 Entries - \$15,300	<input type="checkbox"/> 1 Entry - \$3,000 <input type="checkbox"/> 2 Entries - \$4,500 <input type="checkbox"/> 3 Entries - \$5,750 <input type="checkbox"/> 4 Entries - \$6,750	<input type="checkbox"/> 5-8 Entries - \$7,750 <input type="checkbox"/> 9-11 Entries - \$11,000 <input type="checkbox"/> 12-15 Entries - \$15,500 <input type="checkbox"/> 16-25 Entries - \$17,000
Total # of Models Submitted:			
Signage provided: Includes 1 model site sign and 3 directional signs (if applicable)			
RESERVE EVENT TICKETS			
2 comp tickets provided per company entering models. RSVP additional tickets early as event sells out each year			
I would like to reserve my tickets for Tuesday, March 5, 2019: _____ x \$35 = \$ _____			
<input type="checkbox"/> I would like to purchase (8) additional tickets - \$250 total (\$30 savings)			
PAYMENT INFORMATION			
Credit Card #:			
Expiration:		CRV:	
Card Billing Address:			
City:	State:	Zip:	
Authorized Signature:			Date:

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PARTICIPATION AGREEMENT

This Participation agreement is mandatory, must be completed and signed
by Builder/Builder Representative and submitted electronically to amelia@cbia.net.

We hereby agree to abide by the following rules and regulations:

1. We understand that the price advertised in the 2019 POH publication will be the price of the model home excluding interior design/furnishings. I have verified pricing information listed on the official entry form and acknowledge that all information is correct.
2. This/these home(s) will be open for public viewing during all POH hours, **March 8-10 and March 15-17, 2019 (10:00 a.m. to 5:00 p.m., Friday and Saturday and 12:00 p.m. to 5:00 p.m. on Sunday).**
3. We agree that if I sell model(s) entered in the 2019 Multi-Site Parade, we will not allow buyers to move in until after March 18, 2019. There will be no refund if notification is after Monday January 4, 2019.
4. List model(s), address(es) and community if applicable.
5. Submit 2nd participation agreement form if additional space is required.

Model Name	Model Address	Community/Sub-Community (if applicable)

I hereby unconditionally and forever release, discharge and agree to hold harmless CBIA and its affiliates and subsidiaries, along with each of their officers, directors, employees, agents, sponsors from any and all claims, judgments, costs, damages, losses, expenses, liabilities, and third party liabilities relating to any claim I may now or hereafter have with respect to any death, personal injury, property damage, pecuniary loss, copyright infringement or conversion, any other loss, damage, cost or expense that may be suffered by me or any third party as a result of my participation in the 2019 Parade of Homes.

BUILDER/REP. SIGNATURE

BUILDER/REP. NAME (PRINT)

DATE

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