

Collier Building Industry Association
 4779 Enterprise Avenue
 Naples, FL 34104
 Ph: 239-436-6100
 Fx: 239-436-3878



**CBIA Members Only
 Business Builder
 Ad Rates**

Business Builder Digital Magazine – Ad Rates

AD Size	1X	3X	6X	12X
Full Page Color	\$790	\$710	\$625	\$595
½ Page Color	\$375	\$340	\$299	\$280
¼ Page Color	\$175	\$160	\$140	\$130
Business Card	\$ 75	\$ 60	\$ 55	\$ 50

Insertion Order Agreement

Member Company: _____
 Individual Name: _____
 Work Phone: __ (____) _____ Ext. _____ Mobile: __ (____) _____
 Fax: __ (____) _____
 Number of Ads: _____ (select 1, 3, 6, or 12), Ad Size: _____
 Cost per Ad (see chart above) _____ Total Cost: _____
 Run Dates: _____
 Signature _____ Date: _____

Payment Terms

All ads must be paid in full in advance of placement in the Business Builder, no exceptions.

Payment Type: Check enclosed, payable to CBIA
 Visa Master Card Discover American Express
 Name on Credit Card: _____
 Credit Card #: _____ Expiration Date: _____
 Authorized Signature: _____

File Type & Specifications

File Type	PDF
-----------	-----

Ad Size Specifications		
Ad Size	Inches Wide	Inches Tall
Full Page	7.833	9.750
1/2 Page (H)	7.833	4.791
1/2 Page (V)	3.833	9.750
1/4 Page (H)	7.833	2.312
1/4 Page (V)	3.833	4.791
Business Card	3.833	2.312

Deadlines

All ads must be received by CBIA no later than the 15th of the month for following month's edition.

Questions? Contact Carrie Horner at carrie@cbia.net.

By signing the insertion order agreement I agree to the term of the agreement as contained herein.