

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



FLORIDA SOUTH

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## Romancing The Home

ASID Florida South Chapter  
and  
Collier Building Industry Association  
present

# “ROMANCING THE HOME”

Expo and Workshops  
March 19, 2012

Held at the beautiful Hilton Naples, 5111 Tamiami Trail N, Naples, FL

This exciting event will be attended by trade professionals, designers and the public promoting networking, professional development, new products and services.

Purchase your booth space and/or workshop time (open to the public),

**Act now, This event will sell out quickly**

(Only ~~40~~ booths, ~~10~~ Displays and ~~7~~ Workshop time slots available.)

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Your participation options are:

8' x 8' Booth space inside the Grand Ballroom.

45 min. time for workshop presentations in the Classrooms (open to the public)

Sponsorship levels also available with premium booth locations, please call.

Schedule of events are:

9-12 am Designer CEU sessions

11-7 pm Tradeshow Expo

12-7 pm Workshop Presentations (Open to the Public)

5:00 pm Cocktail Party in Expo Space where sponsors will be recognized.

**"ROMANCING THE HOME"**

March 19, 2012

Hilton, 5111 Tamiami Trail N, Naples, FL

**Expo and Workshops Registration Form**

Registration deadline: March 1, 2012. Tables/Workshop times are assigned on a first come, first serve basis.

Expo Setup: 7:00-11:00am

Expo Open: 11:00- 7:00pm

Expo Breakdown: 7:00-9:00pm

**Sponsorships with opportunities to enhance your visibility are available, see page 3.**

ASID/CBIA Members:

- \$350 Booth (8' x 8', 6' draped table & 2 chairs)
- \$350 Booth (2-18" x 8' draped tables & 2 chairs)
- \$650 Double Booth (8'x8', 2-6' draped tables & 2 chairs)
- \$200 45 min. Workshop Presentation time (to public)
- \$200 Foyer Display (unmanned)

Non-Member:

- \$450 Booth (8' x 8', 6' draped table & 2 chairs)
- \$450 Booth (2-18" x 8' draped tables & 2 chairs)
- \$850 Booth (8'x8', 2-6' draped tables & 2 chairs)
- \$300 45 min. Workshop Presentation time (to public)
- \$300 Foyer Display (unmanned)

\$50.00 Please add cost for electricity needed at my booth space

\$20.00 ea Please add cost for a boxed lunch.

Qty: \_\_\_\_\_ Ham

(Drinks available separately for purchase at venue) Qty: \_\_\_\_\_ Smoked Turkey

Packets with more specific information will be sent to participating companies prior to the event.

Company Name:			
Company Contact:			
Company Contact Phone & E-Mail:		P:	E:
Company Mailing Address:	Street:		
	Street:		
	City, State, Zip		
Company phone & fax numbers:		P:	F:
Name on Credit Card:			
Credit Card Number:			
Credit Card Exp Date & Security Code:		Exp:	Code:
Credit Card Authorized Signature:			

Make checks payable to CBIA and mail to CBIA, 3200 Bailey Lane, Suite 110, Naples, FL 34105 or e-mail [carrie@cbia.net](mailto:carrie@cbia.net). For more information call ASID 954-926-7555 or CBIA 239-436-6100. Payment must be received in full at the time of registration. No refunds after registration deadline. Spaces available on a first come, first serve basis.

ASID FSC or CBIA can not guarantee a specific attendance by its membership and the public or control the possibility of an occasional change in the venue, layout, or timing of event.

**"ROMANCING THE HOME"**

March 19, 2012 Hilton, 5111 Tamiami Trail N, Naples, FL

**Sponsorship Opportunities**



**GRAND Sponsorship - \$3000 (SOLD)**

- Company name & logo to appear in all advertising and press releases as partnering sponsor
- Logo to appear in Powerpoint throughout the Home Show
- Website Banner on CBIA and ASID website for 6 months
- 1<sup>st</sup> Choice of Booth at the Home Show
- 6 month ad in CBIA e-newsletter / ASID E-Blasts
- Certificate of Appreciation presented at Home Show



**GOLD Sponsorship - \$1500 (2 SOLD, More Available)**

**(Limited to six sponsors based upon booth availability. First come, first serve.)**

- Company name and/or logo to appear in all advertising and press releases
- Logo to appear on Powerpoint throughout the show
- Website banner on CBIA or ASID website 60 days before and 60 days after the Home Show
- Premium double booth location (value \$750.)
- No up charge for electricity to your booth.
- Certificate of appreciation presented at Home Show



**SILVER Sponsorship - \$1000 (1 SOLD, More Available)**

- Company logo to appear in all print advertising
- Logo to appear on Powerpoint presentation throughout the show
- Website banner on CBIA or ASID website 30 days before and 30 days after the Home Show
- Premium Single booth location (value \$350.)
- No up charge for electricity to your booth.
- Certificate of Appreciation presented at Home Show



**BRONZE Sponsorship - \$500 (3 SOLD, More Available)**

\* Cosentino, logo coming soon.

- Logo to appear on Powerpoint presentation throughout the show
- Single booth (value \$350)
- Certificate of Appreciation presented at Home Show



**Broadcasting Sponsorship - \$1000 (2 SOLD, More Available)**

- FOOD Sponsorship - \$1000.**
- AUDIO Sponsorship - \$1000.**
- WATER Sponsorship - \$ 500-SOLD**

- DRINK Sponsorship - \$1000.**
- BAG Sponsorship - \$ 500.**